

CHLOE COBB

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PROFESSIONAL PROFILE

Video director, writer and editor with expertise in working in media environments requiring strong technical, interpersonal, and multi-tasking skills. Launched [a prestige docuseries](#) for the Rockville Centre (RVC) School District. Produced videos for [Shake Shack's employee website](#). Directed multiple award-winning short films including *Lavender* and *Chewing Gum*. Proficient filmmaker experienced in various aspects of production.

Core Competencies:

- Directing
- Producing
- Assistant Camera
- Davinci Resolve
- After Effects CC
- Social media management
- Writing
- Special effects
- Script Supervisor
- Documentaries
- Photoshop CC
- Metadata management
- Editing
- Sound mixing
- Advertising
- Premiere Pro CC
- Audition CC

WORK EXPERIENCE

A&E NETWORKS, New York, NY

06/2022 – 09/2024

Metadata Coordinator

- Managed partner data for entertainment vendors including Hulu, Google, Disney, Amazon, and iTunes.
- Created and verified metadata for A&E, Lifetime, LMN, and YouTube content, ensuring titles were delivered with correct metadata on schedule.

RVC SCHOOLS, Rockville Centre, NY

01/2021 – 06/2022

Communications Coordinator

- Launched, as director, editor, and co-producer, the video docuseries "[RVC Plus](#)" depicting in-depth looks at RVC Schools' programs to district acclaim.
- Created social media content for the RVC School District including YouTube, Facebook, and Instagram, bringing the social feeds in line with school and social media standards and improving school publicity.
- Worked with school technology clubs and faculty to record and broadcast district and school events over the school channel and YouTube, which increased parental access to school information.

NEW YORK FILM ACADEMY, New York, NY

08/2018 – 03/2020

Post-Production

- Edited films and live multi-cam performances for acting classes, working with teachers to showcase the student work while meeting daily deadlines.
- Edited and color-graded final films for large format screening presentations with acting students and families, including checking video format quality.
- Assisted in management and delivery of New York Film Academy (NYFA) video files and edits across a RAID storage system using physical and digital delivery formats.

SHAKE SHACK, New York, NY

10/2016 – 03/2020

Shack Trainer

- Produced videos for the Shake Shack employee website, [highlighting company events](#) and [values](#) through interviews with employees and executives.
- Produced, directed, and edited *Feel It Still – Herald Square* with the Herald Square location, winning its section of the 2018 Shake Shack music video contest.

PROJECTS

LAVENDER

Director, Editor

- Winner of Best Doc Short & Best Cinematography at Astoria Film Festival 2023.
- Winner of Best Editing at Bridgeport Film Festival 2023.

RVC PLUS - ROCKVILLE CENTRE SCHOOLS HONORS ASIAN AMERICAN AND PACIFIC ISLANDER HERITAGE MONTH

Director, Co-Producer, Editor

- Pilot of "RVC Plus" docuseries.

FEEL IT STILL - HERALD SQUARE (SHAKE SHACK MUSIC VIDEO)

Director, Editor

- Winner of Shake Shack's 2018 music video contest.

CHEWING GUM

Writer, Director, Editor

- Winner of Audience Award at Astoria Film Festival 2019.

EDUCATION

Bachelor of Arts, Media Studies, **AUBURN UNIVERSITY**, Auburn, AL